



DAVIS COUNTY HEALTH DEPARTMENT

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News Release

6th Annual Safe Kids Fest Coming Saturday, May 20th *Theme highlights "Safe Pools for Safe Kids"*

(Kaysville, Utah) – Safe Kids Davis County will host the sixth annual Safe Kids Fest on Saturday, May 20th, from 10 a.m. to 2 p.m. at Barnes Park, 200 North 900 West, Kaysville. Safe Kids Fest 2006 focuses on Safe Pools. Drowning is the number two cause of childhood fatality in Davis County.

More than 50 interactive booths will be available to inform children, parents, grandparents, and caregivers about injury prevention and tips to reduce risk at home, in the car, near water, or on the playground. The fest includes Life Flight and Utah Highway Patrol helicopter landings, a blowup slide, Life Safety House, a rock wall, the Crash Dummies, along with food, games, and prizes. More than 300 free bike helmets also will be distributed to fest participants.

The fest celebrates Safe Kids Week – which highlights the importance of preventing unintentional childhood injury. The theme "Safe Pools for Safe Kids" brings attention to the fact that children can drown in a matter of seconds.

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Teresa Smith, co-coordinator of Safe Kids Davis County, said, “Water can draw a crowd – whether it’s a public swimming pool, a rushing river, or a family car wash on the front lawn. Simply being near your child isn’t necessarily supervising. Kids in or near the water need your undivided attention,” she stressed.

Every year, at least 10 Utah children die tragically by drowning. For infants under age 1, more than half of the drownings occur in bathtubs. For children ages 1-4, the danger zone is pools. And kids 5-14 most often drown in open water such as lakes, rivers, and streams. The good news is that drowning is absolutely preventable, said Smith, a health educator with the Davis County Health Department. “This year’s fest brings awareness about potential risks and emphasizes the importance of water safety.”

Sponsors for the event include Layton Wal-Mart, Davis Hospital and Medical Center, Larry H. Miller Bountiful Chrysler Jeep, Waste Management of Utah, KSOP radio, and the Davis County Health Department. For more information about the fest, please contact Teresa Smith at 451-3586.

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Safe Kids Davis County is part of the Safe Kids Worldwide Campaign, the first and only national nonprofit organization dedicated solely to the prevention of unintentional childhood injuries – the number one killer of children age 14 and under. More than 450 state and local Safe Kids coalitions in 16 countries make up the Campaign.